



Position Description – Grass Roots Volunteer, U.S. Fund for UNICEF

UNICEF saves more lives than any other humanitarian organization. The U.S. Fund for UNICEF works for the survival, protection, and development of children worldwide through fund raising, education and advocacy. Grass Roots Volunteers are an integral part of a vast network of volunteers across the United States that has increased awareness of issues of child survival, advocated on behalf of, and raised or leveraged funds for UNICEF for nearly 60 years.

The Benefits of Volunteering with the U.S. Fund for UNICEF

As a U.S. Fund for UNICEF grass roots volunteer, you will:

- Learn how UNICEF has saved more lives than any other humanitarian organization and is the leader in the field of child survival. Working in over 150 countries and territories, in areas from nutrition to protection, HIV/AIDS to education, no other organization surpasses UNICEF's vast experience, extensive resources, global presence and perspective in helping save children's lives.
- Be kept up-to-date on UNICEF's work in emergencies such as natural disasters, armed conflict crises, etc.
- Gain access and to volunteer-only resources and publications, and be sent invitations and notification of special events and local volunteer opportunities.

The U.S. Fund will also send you information about special opportunities available only for registered volunteers. You will have the ability to engage with other volunteers via the website to share best practices and learn from each other. Volunteer recognition is always part of our approach and the U.S. Fund for UNICEF will highlight outstanding volunteers across the country. The most important benefit to volunteering with the U.S. Fund for UNICEF is knowing that you are contributing in the fight for child survival.

U.S. Fund for UNICEF Volunteer Responsibilities

- Promote education, advocacy, and fundraising initiatives on behalf of UNICEF.
- Maintain political impartiality on issues when representing UNICEF.
- Download our volunteer resources.
- Read, understand, and abide by the national grass roots volunteer policies and procedures.
- Use the volunteer bulletin board to post summaries of your events and activities.
- Post your volunteer events on the online calendar.
- Contribute time from your schedule each month to UNICEF-related activities (volunteers average between 5 and 10 hours each month).

U.S. Fund for UNICEF Volunteer Activities

U.S. Fund for UNICEF grass roots volunteers are asked to participate in education, advocacy and/or fundraising activities to support UNICEF's work. Volunteers are encouraged to participate in at least one activity in every area of the U.S. Fund for UNICEF's mission each year.

Education Activities

- Visit www.unicef.org and www.unicefusa.org often to read the latest updates on UNICEF's lifesaving work.
- Use the Teach UNICEF Curriculum, which helps teachers engage students as active global citizens in learning about UNICEF, and to recommend a school who could pilot test the program. Learn more at www.teachunicef.org.
- Use "Educational Activities for Students of all Ages," and Speaker's Resources to partner with local youth programs and communicate children's needs through fun and interactive activities (Located in at www.unicefusa.org/volunteer).
- Sign up for the U.S. Fund for UNICEF e-News and the Volunteer e-bulletin.
- When each new module is posted, take our online training.
- Educate yourself on the elements that contribute to child survival.
- Use the U.S. Fund for UNICEF Field notes Blog (located at <http://fieldnotes/unicefusa.org/>) and/or or volunteer bulletin to discuss what you've learned about the elements that contribute to child survival.
- Look for opportunities to tell other about UNICEF in your community. (community fairs, parades, games, etc.) and go with a speech, publicity materials and take action activities.
- Tell your friends and loved ones about UNICEF's work.

Advocacy Activities

- Review the Advocacy Manual posted in the Online Volunteer Center (located at www.unicefusa.org/advocate).
- When asked, respond to UNICEF public policy concerns by writing your congressperson.
- Visit the Advocacy Center (www.unicefusa.org/advocate) often to educate yourself on the most pressing advocacy issues.
- Encourage friends and family to get in Congress' effort to help UNICEF save children's lives.
- Connect with one of our campus initiative groups (located at www.unicefusa.org/campusinitiative) to encourage the students to contact their congressional representatives.

Fundraising Activities

- Donate Foreign Currency through UNICEF's Change for Good® program, when you fly on any international American Airlines flight, or at any Travelex or Thomas Cook location nationwide.
- Participate in Trick-or-Treat for UNICEF®, the original Kids Helping Kids campaign.
- Conduct a fundraiser! See the Fundraising Ideas section of the website, International tea, Gift Wrapping, Emergency Toolkits or bulletin board for more ideas (located at www.unicefusa.org/volunteer).
- Sign up for Trick-or-Treat for UNICEF online or UNICEF's emergency response team for online fundraising and ask your friends for donations.
- Take your coins to a Coinstar® Machine and make a donation to UNICEF.